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FOR IMMEDIATE RELEASE

**SPOOKY PLAYTIME!
SILLY, SPOOKY FUN FOR YOUR PRESCHOOLER NOW AVAILABLE ON THE
APP STORE**

<http://www.spookyplaytime.com>
<http://itunes.apple.com/us/app/spooky-playtime/id394841287>



Philadelphia, PA - October 3rd, 2010 - Bombing Brain Interactive is proud to announce the launch of **Spooky Playtime for iPad, iPhone, and iPod Touch** - the perfect game to celebrate the excitement of the Halloween season with your young children! Spooky Playtime is uniquely designed for children aged 2-6, offering them plenty of Halloween fun while also reinforcing age-appropriate learning activities.

Watch your children's eyes light up as they help the spooky (but not scary) friends through 5 fun-filled activities designed to keep them engaged and entertained while practicing fine motor skills, counting, letters, puzzles, color and shape recognition, matching and memory.

"Spooky Playtime was first and foremost created for our children," Bombing Brain Interactive's co-founder, Gene Whitaker, commented on Saturday. "We've always wanted to create an app for our kids, something that would be entertaining and educational, and also help them understand what daddy does for a living. In creating a children's game, we could not only build something they would love to play, but we could actually involve them in the creative process. With the Halloween season approaching, we thought it would be unique to create a game for their age group that celebrates the holiday. We put a lot of love into this app (including our children in starring voice roles), and we can't wait to share it with the world! We sincerely hope you enjoy playing the game with your children."

Spooky Playtime Features:

- Kid-tested user interface
- 5 amusing and educational activities:
 - Haunted House (memory and matching)
 - Pumpkin Patch (counting)
 - Spooky Forest (colors and shape recognition)
 - Billy Bones (fine motor skills and shape recognition)
 - Silvia's Spider Web (numbers and letters)
- Adorable characters (including ghosts, frankensteins, black kitties, witches and bats)
- Bonus activities, rewards and surprises
- Guided play, or children can choose the activities they like the most
- High-quality, age-appropriate graphics
- Professional stereo sound effects and catchy music

Demo video available on YouTube: http://www.youtube.com/watch?v=c9At_6d2dvM

Device requirements:

- Compatible with iPad, iPhone 4, iPhone 3Gs, and iPod Touch Third Generation or above. Earlier models not supported.
- Requires iPhone OS 3.2 or later.
- 16 MB

Pricing and availability:

Spooky Playtime 1.0 is \$2.99 (USD). It is available now worldwide through the App Store as a universal app in the Educational and Kids Games categories.

Bombing Brain Interactive is an American company located in the Philadelphia, PA area. Our mission is to identify fun and unconventional uses for Apple's revolutionary mobile products and make them a reality. For more information about Spooky Playtime or Bombing Brain Interactive, please contact us at support@bombingbrain.com.